



EUROMED Invest Academy Barcelona

“Barcelona Declaration+20, Trade and Investment for a Mediterranean of shared prosperity”

From ENPI to ENI: the new 2014-2020 ENI CBC Med

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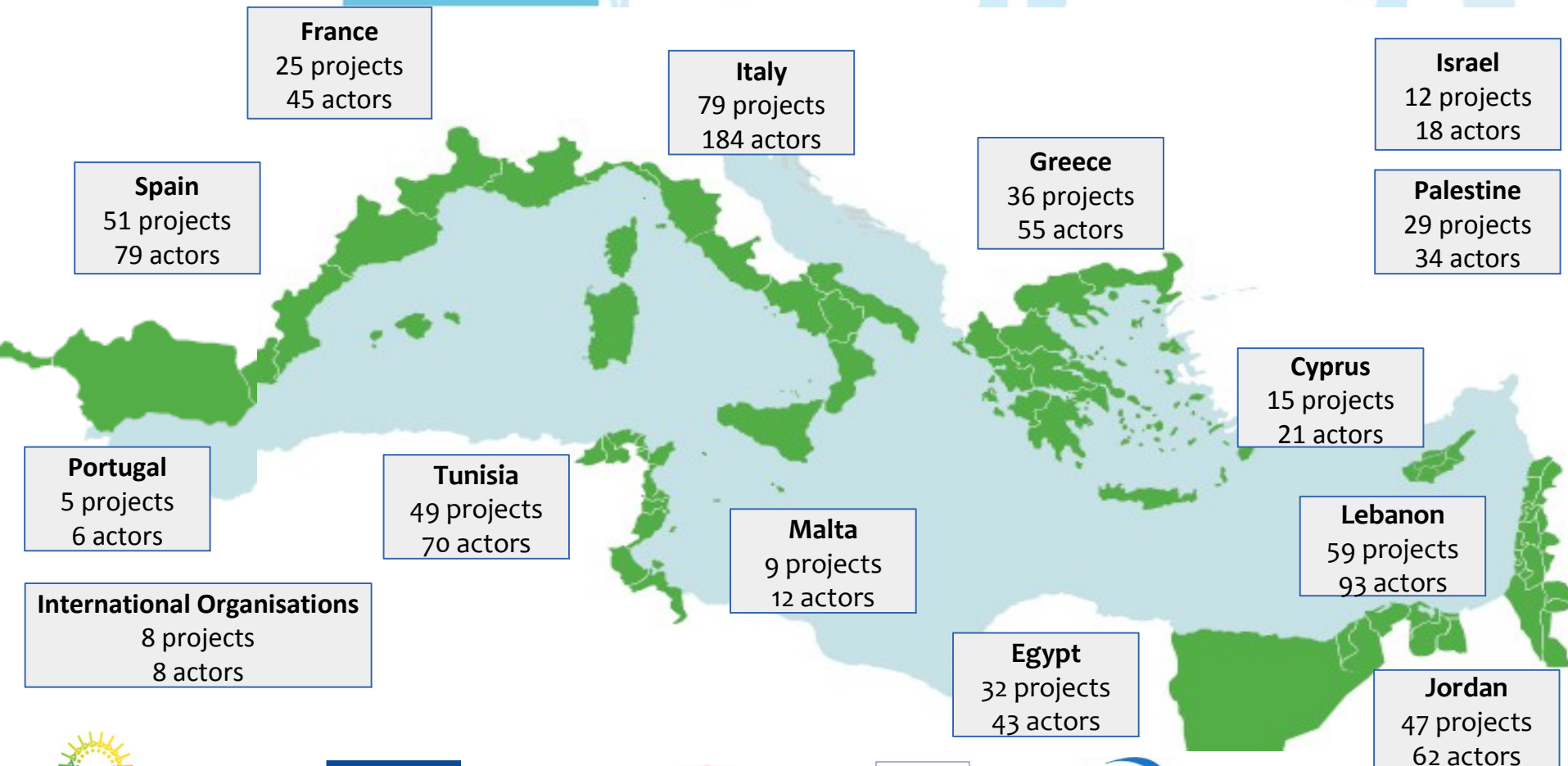




The 2007-2013 ENPI CBC Mediterranean Sea Basin Programme Framework and main results

- **Objective:** contribute to promoting the sustainable and harmonious cooperation process at the Mediterranean Basin level by dealing with the common challenges and enhancing its endogenous potential
- **14 countries, 76 territories and around 110 million people are represented:** Cyprus, Egypt, France, Greece, Israel, Italy, Jordan, Lebanon, Malta, Palestinian Authority, Portugal, Spain, Syria (participation currently suspended) and Tunisia
- 3 calls for projects, 1995 project proposals, **95 funded initiatives**
- Total value of the funded initiatives: **204 millions Euros** (ENPI support up to 90% of the overall project budget)

EUROMED INVEST



**ENPI
CBCMED**
CROSS-BORDER COOPERATION
IN THE MEDITERRANEAN



Programme funded by the
EUROPEAN UNION



Camra de Comerç
de Barcelona



ASCAME



Association of Organisations of
Mediterranean Businesswomen

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The 2007-2013 ENPI CBC Mediterranean Sea Basin Programme The Capitalisation Process

Contributing to environmental sustainability challenges: 38 projects

Programme contribution: 86 € millions

Water management - Waste treatment and recycling - Renewable energy and energy efficiency - ICZM



Supporting economic growth and territorial development: 24 projects

Programme contribution: 40 € millions

Economic growth and innovation processes - Territorial development – Local governance – Maritime transport



Enhancing cultural heritage and sustainable tourism: 22 projects

Programme contribution: 39 € millions

Culture – Sustainable Tourism



Human Capital: 11 projects

Programme contribution: 16 € millions

Support to employment and professionalization - Social inclusion





The 2007-2013 ENPI CBC Mediterranean Sea Basin Programme Support to Economic Growth and Territorial Development





The new 2014-2020 ENI CBC Mediterranean Sea Basin Programme Strategic Framework

Promote economic and social development

Business and SMEs development

1. Supporting innovative start-up for young people and women
2. Strengthening and supporting Euro-Med networks
3. Sustainable tourism initiatives

Education, research, tech development and innovation

1. Technological transfer and commercialization of research results
2. Support to SMEs in accessing research and innovation

Promotion of social inclusion and fight against poverty

1. Providing young people and women with marketable skills
2. Supporting social and solidarity economy actors

Common environmental challenges

Environmental protection, climate change adaptation and mitigation

1. Water
2. Waste management
3. Renewable energy and energy efficiency
4. Integrated Coastal Zone Management (ICZM)



The new 2014-2020 ENI CBC Mediterranean Sea Basin Programme Strategic Framework (2)

- **People to people cooperation** as a modality to achieve result
- **Institutional capacity building** as a transversal priority
- **Cross-cutting issues:** Democracy and Human Rights, Environmental Sustainability, Gender Equality
- **Financial envelope:** 209 millions Euros (project funding: up to 90% of the overall budget)
- **Eligible territory:** same as in 2007-2013, plus Lisbon (participation limited to the OO “Promote Economic and Social Development”)
- **First call:** expected around June 2016

The new 2014-2020 ENI CBC Mediterranean Sea Basin Programme

Focus on Business and SMEs Development

Business and SMEs development

1. Supporting innovative start-up for young people and women
 2. Strengthening and supporting Euro-Med networks
 3. Sustainable tourism initiatives
- Focus on **innovative MSMEs** to increase competitiveness and business potential in both traditional and non-traditional sectors (notably through **better access to funding**)
 - Particular attention to **NEETs and women**
 - Internationalisation of MSMEs (**clusters**, capacity to operate on global markets while producing local added value, etc.)
 - Fostering **PPPs** and involvement of key stakeholders
 - Promotion of **sustainable tourism** in less-developed areas



The new 2014-2020 ENI CBC Mediterranean Sea Basin Programme

Focus on Education and R&D&I

Education, research, tech development and innovation

1. Technological transfer and commercialization of research results
 2. Support to SMEs in accessing research and innovation
- **MSMEs access to innovation** (living labs, stronger links with research/academia)
 - Innovative **spin-offs** from traditional sectors
 - **Clustering** for cross-border innovation support services (i.e.: innovation vouchers, product development, market research, sale support, etc.)



Thank you for your attention

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