



EUROMED Invest Academy Barcelona

“Enterprise Europe Network in the Mediterranean”

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24th of November of 2015



Mission of the Enterprise Europe Network

Help SMEs to become more competitive, take benefit of the Internal Market, internationalize their business and increase their innovation capacity.

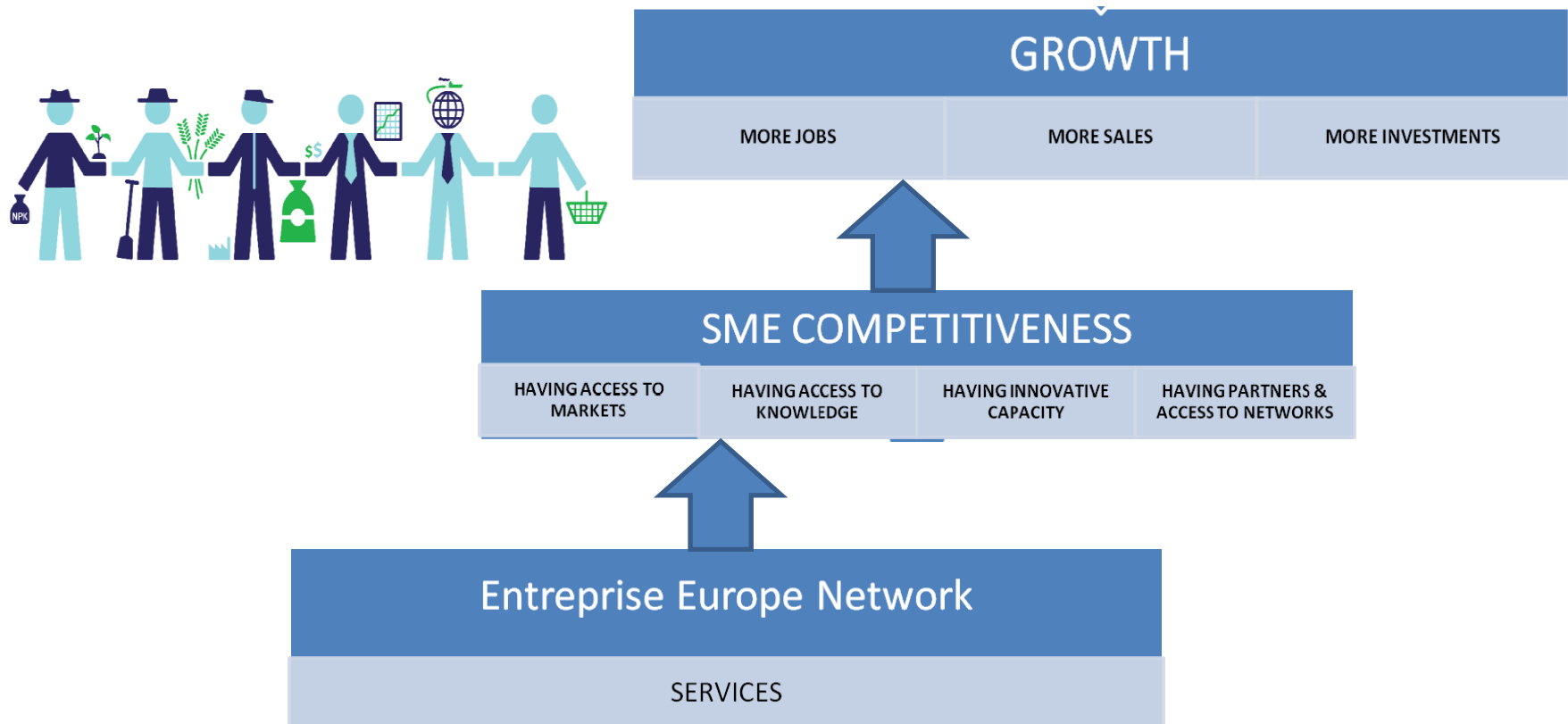


One-stop shop for SMEs

Practical help from **local** organisations



The Network's value chain



Geographical Spread of the Network



Recent – Brazil, Russia, India, China
Korea, Japan, USA, Canada, Mexico




Geographical Spread of the Network

EU countries

 Austria	 Ireland
 Belgium	 Italy
 Bulgaria	 Latvia
 Croatia	 Lithuania
 Cyprus	 Luxembourg
 Czech Republic	 Malta
 Denmark	 Netherlands
 Estonia	 Poland
 Finland	 Portugal
 France	 Romania
 Germany	 Slovakia
 Greece	 Slovenia
 Hungary	 Spain
	 Sweden
	 United Kingdom

Non-EU countries

 Albania, Republic of	 Moldova
 Argentina, Argentine Republic	 New Zealand
 Armenia	 Norway
 Belarus, Republic of	 Paraguay, Republic of
 Bosnia and Herzegovina	 Peru, Republic of
 Brazil, Federative Republic of	 Russia
 Canada	 Serbia
 Chile	 Singapore, Republic of
 China	 South Korea
 Egypt	 Switzerland
 Georgia	 Taiwan
 Iceland	 Tunisia
 India, Republic of	 Turkey
 Indonesia, Republic of	 Ukraine
 Israel	 USA
 Japan	
 Jordan, Hashemite Kingdom of	
 Macedonia, The former Yugoslav Republic of	
 Mexico	

Enterprise Europe Network

Delivering services: results

- **Information and Intelligence for SMEs**
 - Offer specialised assistance about European policies and programmes
 - Provide up-to-date information on European legislation
 - 300.000 SMEs' queries answered on EU legislation
 - 15.000 local events organised attracting around half a million SMEs
 - Over 2 million SMEs approached
 - Examples: CE Marking, REACH legislation, access to finance...
- **Feedback to the Commission (Listening to Enterprises)**
 - Report cases within the feedback mechanism
 - On existing or forthcoming legislation and programmes
 - Support the organisation of business panels
 - 10.000 SMEs consulted via panels and feedback.
 - Examples: consultation on European contract law, as e-signature & e-identification, working time directive...



Enterprise Europe Network

Delivering services: results (2)

- **Partnership and Co-operation services**
 - Offer business co-operation and technology transfer services.
 - Encourage SMEs to participate to H2020 research programmes
 - 23.000 partnership proposals produced/disseminated:
 - 35.000 SMEs participating to brokerage events
 - Around 2.500 international partnership agreements signed each year.
- **Specialised advisory services – innovation services**
 - Provide Information / awareness raising on innovation policies.
 - Introduce good practice and new technologies from other regions.
 - Carry out technology audits to identify strengths and weaknesses in innovation
 - Support sector specific innovation or regional clusters
 - Around 150.000 SMEs having received specialised advisory services
- **IPR, Business and Technology Reviews, advice on funding**





How the Network can add value to Euro-Med Business Support Organisations

1. **Access** to information on EU legislation and programmes.
2. **Dissemination** of **best practices**, innovative ideas, methods, discourses.
3. **Cooperation** with the Network entails the introduction of innovative projects with strong transnational impact.
4. **Exchange** of information and experience, ideas, strategies and activities, import or export of **new approaches and models**.
5. **Enhancement of capabilities among all actors involved.**



EEN – Partnering opportunities

An extensive database of current partnering opportunities:

- 10.214 [Opportunities in total](#)
- 3.574 [Technology Opportunities](#)
- 6.388 [Business Opportunities](#)
- 252 [Research Partner searches](#)

Partnering Opportunities

Search: ☐ Any word ☒ All words

Profile type(s): <input type="checkbox"/> Business Offer <input type="checkbox"/> Business Request <input type="checkbox"/> Research & Development Request <input type="checkbox"/> Technology Offer <input type="checkbox"/> Technology Request	Profile country of origin: Albania, Republic of Argentina, Argentine Republic Armenia Austria Belgium Bosnia and Herzegovina Brazil, Federative Republic of Bulgaria Canada Chile China	Client requested: Albania, Republic of Argentina, Argentine Republic Armenia Austria Belgium Bosnia and Herzegovina Brazil, Federative Republic of Bulgaria Canada Chile China
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- **Small and Medium Enterprises**
- **Business Start-ups**
- **Entrepreneurs**
- **Research Centres**
- **Universities & Institutes of Technology**
- **Business Support Organisations**
- **Industry Clusters**



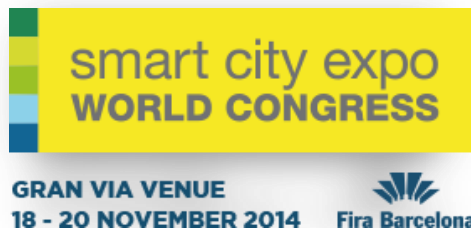
Main matchmaking international events organised by EEN in Catalonia 2014-2015



235 Participants
18 Countries
580 Meetings



86 Participants
9 Countries
191 Meetings



299 Participants
36 Countries
807 Meetings



416 Participants
29 Countries
1.349 Meetings



IPR training

250 participants
6 trainings



Business cooperation to compete

120 participants
3 workshops



International Activities 2015





Thank you!

Berta Pérez

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Contact your **local**
Enterprise Europe Network node

<http://een.ec.europa.eu/>

